

Your Name: ..... Address: .....  
 Type of Business: .....  
 Name of Business: ..... Email: .....  
 Telephone: ..... Website: .....

- | <b>1. Eat Local Grow Local - (Maximum 150 points)</b>   | <b>Points</b> |                          |
|---|---------------|--------------------------|
| 1.1 New Forest Marque dishes made from two or more NFM ingredients  | (30)          | <input type="checkbox"/> |
| 1.2 New Forest Breakfast made from three or more NFM ingredients  | (30)          | <input type="checkbox"/> |
| 1.3 Member of the New Forest Marque   | (30)          | <input type="checkbox"/> |
| 1.4 Grow your own produce - 5% self sufficient  | (30)          | <input type="checkbox"/> |
| 1.5 New Forest Marque literature promoting use of NFM produce   | (35)* (10)    | <input type="checkbox"/> |
| 1.6 New Forest Marque information on your website   | (35)* (10)    | <input type="checkbox"/> |
| 1.7 New Forest Producers' Markets' literature promoted  | (35)* (10)    | <input type="checkbox"/> |
| <i>* Extra points awarded for Self Catering Businesses &amp; Attractions that do not provide food and cannot score points for 1.1, 1.2, 1.3, 1.4.</i>                               |               |                          |
| <b>2. Car-Free Tourism - (Maximum 110 points)</b>   |               |                          |
| 2.1 Car-free discounts for car-free guests all year round   | (30)          | <input type="checkbox"/> |
| 2.2 Car-Free incentives, (free tea & cakes / bottle of wine, or free event etc)   | (20)          | <input type="checkbox"/> |
| 2.3 Free transport to and from local train / bus stations   | (20)          | <input type="checkbox"/> |
| 2.4 Car-free marketing & promotion on your website  | (10)          | <input type="checkbox"/> |
| 2.5 Car-free literature promoted:   |               |                          |
| • New Forest tour, cycle hire, public transport information   | (10)          | <input type="checkbox"/> |
| • walking & cycle maps / information easily available & promoted to guests  | (10)          | <input type="checkbox"/> |
| 2.6 Cycle friendly facilities for visitors & staff<br>(cycle hire, bike racks / cycle sheds, showers etc)   | (10)          | <input type="checkbox"/> |
| <b>3. Landscape &amp; Conservation - (Maximum 50 points)</b>  |               |                          |
| 3.1 Native tree / shrub planting / wild flower planting   | (10)          | <input type="checkbox"/> |
| 3.2 Bird / Bat boxes  | (10)          | <input type="checkbox"/> |
| 3.3 Garden Compost Bins / Water Collection Butts  | (10)          | <input type="checkbox"/> |
| 3.4 Volunteer with the New Forest Area Conservation Volunteers - <b>see notes for details</b>   | (10)          | <input type="checkbox"/> |
| 3.5 Volunteer with the Two Trees Conservation Team - <b>see notes for details</b>   | (10)          | <input type="checkbox"/> |
| <b>4. Visitor Stewardship - (Maximum 50 points)</b>   |               |                          |
| 4.1 Participation in green leaf cultural / environmental site visits and training   | (30)          | <input type="checkbox"/> |
| 4.2 Promotion of the 5 ways leaflet   | (10)          | <input type="checkbox"/> |
| 4.3 Participation in New Forest Trust's Visitor Gift Scheme   | (10)          | <input type="checkbox"/> |
| <b>5. Energy, Waste, Water &amp; Recycling Training (Maximum 50 points)</b>   | (50)          | <input type="checkbox"/> |
| Sign up to free training to help you reduce your costs and to be more 'resource efficient'.<br>By ticking the box you will be signing up for participation and receive (30 points). |               |                          |
| <b>6. Supporting local communities - (Maximum 30 points)</b>  |               |                          |
| 6.1 Participate & support your local Community Tourism Group / Transition Group or other Community Group & their events / activities  | (30)          | <input type="checkbox"/> |

Maximum score = 440 points, Pass Mark for 2011 = 200 points. Your Total Points Score =

**Please provide information of other green measures you may be undertaking**

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**Would you be prepared to help offer training to other businesses?** Yes  No

## Guidance Notes for Participants 2011

1. New Forest Marque – By purchasing New Forest Marque Produce, you are supporting New Forest businesses, reducing food miles and your carbon foot-print! You will be providing high quality products to your customers that are distinctive, free-range and in many cases, organic. Self catering businesses and attractions that do not serve food are awarded extra points for promotion of NFM produce (1.5, 1.6, 1.7) **Why not join the New Forest Marque? Contact Sarah Richards on 01590 646692 or email sarah.richards@newforestnpa.gov.uk See website [www.newforestproduce.com](http://www.newforestproduce.com) for local produce information and suppliers.**

By growing your own produce you are reducing food miles and are awarded 30 points for doing so.

2. Car-Free Tourism - By offering car free discounts all year (2.1) you are making a commitment to encouraging car-free tourism. However there are other ways to score points in this section. For example providing car free incentives (2.2) or offering free transport to & from your property from local public transport networks (2.3). Points are also awarded for promotion & provision of car free activities, such as cycling and walking (2.4, 2.5, 2.6)
3. Landscape & Conservation - whatever the size of your grounds, garden or outdoors space, you can help support wildlife and increase biodiversity. From putting up bird and bat boxes, to planting British native trees and shrubs, it can all help to support our wildlife.

**Have a go at volunteering!** You could even ask your guests if they would be interested in helping out with local conservation projects, having fun and getting fit at the same time! For the New Forest Area Conservation Volunteers (NFAC) contact **Paul Jolliffe** on **023 8086 1558**. NFAC meet each Sunday throughout the year, see website [www.newforestacv.org](http://www.newforestacv.org)

For the Two Trees Conservation Team (TTCT) projects, contact **Alexis Reeve** on **023 8028 6840** or email [alexis.reeve@forestry.gsi.gov.uk](mailto:alexis.reeve@forestry.gsi.gov.uk). TTCT meet mainly during the winter months during weekdays and weekends.

4. Green Leaf Visitor Stewardship Days - Come along to our site visits to find out more about forest management, commoning, sensitive habitats & recreational pressures. You will meet some interesting people, have fun and learn more about this unique landscape and destination. This knowledge should then be passed on to guests, visitors, staff and other community networks that you come into contact with and you are awarded 30 points.

4.2 All you have to do is agree to receive copies of the '5 ways to love the forest' leaflet and to promote its key messages by displaying in reception areas and bedrooms. If you are interested in joining the New Forest Trust's Visitor Gift Scheme or want to find out more about it, please contact: **Richard Manley** on **07836 580554**  
[www.newforestrust.org.uk](http://www.newforestrust.org.uk)

5. Energy, Waste, Water & Recycling Training - Sign up to free Energy, Waste, Water & Recycling Training Seminars. By ticking the box you will participate and also receive 50 points. We are working with various partners to provide this free training to help you save money and make your business and community more sustainable.
6. Supporting Local Communities – Through supporting your local community you can help create a good relationship between the tourism industry in the new forest and local people. By joining/supporting your local Community Tourism or Transition Group or through active participation in community based events and activities, you can make a positive impact.

If you have any problems completing the form, understanding the criteria or achieving the pass mark, please contact:

Paul Fulford

**Tel:** 023 8028 5290

**Fax:** 023 8028 5346

**Email:** [paul.fulford@nfdc.gov.uk](mailto:paul.fulford@nfdc.gov.uk)